



## **NEWS RELEASE**

### **NOMINATIONS HOTLINE: RECEIVES POSITIVE PRODUCER FEEDBACK**

Mt Florance pastoralist Mrs Robyn Richardson has used the Nomination Hotline a number of occasions over the last month to book cattle into Midland from the stations annual muster.

“The Hotline is relatively straightforward to use and we need to remember we are talking to a Call Centre, responsible for collecting information only“ Mrs Richardson said.

“It is a matter of answering all the questions that the Hotline Call Centre ask you, and if you cannot provide the exact response, provide an estimate or say that you do not know” Mrs Richardson said.

The questions that the Hotline ask are: *Sheep or cattle, Agent, Producer name and telephone number, Will you be providing a breakdown of your stock? (If no: the total number of mixed) If yes, the number of bulls, cows, heifers, steers, calves for the calf sale (in the case of cattle) or the number of lambs and adult sheep (in the case of sheep).* Finally, the name of the carrier is sought.

The Midland Saleyard Nomination Hotline is a FREECALL number:1800 721 728. Nominations can be received any time of the day or night.

The deadlines for   CATTLE NOMINATIONS are 5pm Friday.  
                                  SHEEP NOMINATIONS are 2pm Monday.

With such a positive response, buyers and interested parties will now be sent a text message the day before the sale providing a breakup of the yarding.

“This will enable buyers to assess whether Midland can best fill their orders the day before the sale” said Mr Terry Birkin, Midland Saleyard Supervisor.

“Buyers or other interested parties who are not on the current Livestock Logistics WA buyers text list can send an e-mail to nominations@livestocklogisticswa.com requesting that they receive a break-up of the yarding the day before the sale” Mr Birkin said.

**DON'T BE LATE TO NOMINATE FOR MIDLAND 1800 721 728.**

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